

Exhibitor Information

Company Name: _____

Contact Name(s): _____

Company Address: _____

Billing Address: (if different than above) _____

Office/ Cell Phone: _____

Contact Email(s): _____ Website: _____

Product Lines: _____

Rate Information

A 25% Deposit is due with signed contract. **Balance is due by March 1, 2024**. If you are a 2023/2024 member of the Central Gulf Marine Trade Association and in good member standing, take an additional 5% discount on your total.

Space assignment for new exhibitors will be made once signed contract and deposit have been received.

Outdoor Bulk Space

(tents not included – written approval is needed for tent placement)

- Bulk Space > 2000 sq ft - \$2.25
_____ @ _____ sq ft
Location details: _____

Outdoor Booth & Bulk Space

- 10' x 10' Space # _____ X \$995 per (tent included)
- Bulk Space < 2000 sq ft - \$2.95 sq ft
_____ @ _____ sq ft

In-Water Slips

- \$1195 per slip (46' length slip and >)# _____
- \$975 per slip (45' length slip and <)# _____
- \$20 per linear ft for lay-a-long dockage and T heads
_____ Length _____

Outdoor Bulk Space	
# of sq ft _____ x \$ _____ (rate) =	\$ _____
Outdoor Booth Space	
# of Space _____ x \$ _____ (rate) =	\$ _____
In-Water Slip(s)	
# of Slips _____ x \$ _____ (rate) =	\$ _____
Or _____ linear foot x \$20	\$ _____
Landside Electric # _____ x \$60 =	\$ _____
Add'l Electric per wet slip	
# _____ x \$ 100 (rate) =	\$ _____
Sub Total:	\$ _____
CGMTA Discount:	\$ _____
Deposit Due (25%):	\$ _____
Final Payment Amount:	\$ _____
Checks payable to: Wheels Up Events	
Mail to: 1500 West 11 th Street, Panama City, FL 32401	

*In water electric rates include one 30 amp or one 50 amp electrical service per slip (depending on the slips locations). Additional power is \$100 per 50 amp outlet and \$60 per 30 amp outlet.*Should the Exhibitor wish to cancel this contract or reduce their space size, a penalty representing all or a portion of the total contract price will be assessed according to the time frame of changes: Within 30 days of show opening = 100%, Within 60 days of show opening = 50%, Within 90 days of show opening = 25%. Credits will be rolled one year. No cash refunds.

Signature _____ Date _____

As an authorized representative for the above exhibitor, I hereby execute and agree to the terms of this Contract and rules/regulations set forth by Wheels Up Special Events and The Wharf Boat and Yacht Show.

WHARF BOAT & YACHT SHOW

RULES AND REGULATIONS

1. EVENT MANAGEMENT

The "Wharf Boat & Yacht Show" is produced and managed by Coastal Marina Management (CMM) and Wheels Up Special Events, referred to as Event Management here forward. All decisions regarding space assignments, nature and style of exhibit, floor management before, during and after the Show hours shall be made by Event Management. Event Management shall have full power in the interpretation and enforcement of these rules and regulations and the power to make amendments thereto and such further rules and regulations as they shall consider necessary for the proper conduct of the Show. Event Management retains the right to evict/remove any exhibitor personnel for inappropriate or offensive behavior.

2. CHARACTER OF EXHIBITS

Only those products or services directly related to the design, construction and use on recreational boating and the marine industry will be eligible for display and only with the written approval of Event Management. Exhibitors shall display their products and conduct their business only within their assigned space. No placard, stickers or other signs relating to non-exhibiting firms will be allowed in individual exhibits or anywhere else in the Show. Lotteries, drawings, guessing games, or prize contests of any kind sponsored by individual Exhibitors are subject to Event Management's prior written approval. No horns or alarms, whether part of the equipment of boats or separate exhibits, will be permitted to be operated. Flashing signs or lights and revolving flasher lights are prohibited. No amplifiers or loudspeakers may be operated in individual exhibits. Self-contained, automatic motion picture equipment, slide projectors or other audio/visual equipment may be operated in individual exhibits only with the understanding and signed approval of Event Management. No television receivers will be permitted except those designed for marine use and exhibited by the manufacturer. No advertising or printed matter, which, in the opinion of Event Management, is undignified or otherwise objectionable, shall be distributed. Exhibitors have the right to distribute catalogs and other printed matter, approved by Event Management, from the space occupied by them, but in no other way. Event Management reserves the right to decline or prohibit any exhibit or proposed exhibit or to prohibit any activity at an exhibit which, in its opinion, is not suitable for The Wharf Boat & Yacht Show. This reservation concerns persons, things, decorations, conduct, printed matter, souvenirs, catalogs and all other things which affect the character of the Show.

3. PAYMENT FOR SPACE

Application for space must be submitted on the official contract application form and must be accompanied by the deposit specified therein. After allocation of space, each applicant must execute a signed contract for space with The Wharf Boat & Yacht Show and make additional payments as provided in said contract.

NO GOODS WILL BE PERMITTED TO BE PLACED IN THE EXHIBITION SPACE UNTIL ALL PAYMENTS FOR SPACE RENTAL HAVE BEEN MADE. NO EXCEPTIONS. PAYMENT MADE IMMEDIATELY PRIOR TO THE SHOW MUST BE IN CASH OR CASHIERS CHECK.

4. SUBLEASING

Exhibitors may not sublease, assign or apportion their space. No more than one firm may exhibit in a single space without the written permission of Event Management. No goods or products other than those manufactured or sold in the regular course of business shall be displayed by Exhibitor.

5. SALE OF MERCHANDISE

The sale of goods for delivery during the Show under a special "Cash and Carry" program will be permitted. You will be responsible to collect appropriate sales taxes and report/pay them.

6. BOOTH EXHIBITS

All exhibits shall be erected so as not to obstruct the view of neighboring exhibits. NOTE: **Electric service must be requested in advance.**

7. LAND & BULK EXHIBITS

Boats and trailers must be displayed within the boundaries of their assigned space. Boats or engines must be unloaded and placed with the proper equipment and trained, authorized operators to assure the safety of the public and others. Event Management assumes no liability.

New Boat/Product Sections: Exhibitor agrees to display only new, current-model-year boats and products. No used or brokerage boats may be displayed in the show. Antique, restored vessels may be considered.

Boat Dealer Territory: Local dealer territories are protected and prioritized. You must be the current, local territory dealer as confirmed by the boat manufacturer for Baldwin County & Orange Beach, AL (local) and in good standing in order to display in the show. If you are no longer the local dealer and have existing inventory for sale, you will not be permitted to display that product in the show. However, in the event a local dealer declines to participate in the Show, the next closest dealer may exhibit with written approval from the manufacturer.

8. IN-WATER EXHIBITS

The Wharf Marina is a floating dock system with an 18" free board from the water to the top surface area of the dock. Boarding devices cannot obstruct walking traffic or create an unsafe boarding transfer. Exhibitors should keep in mind that during peak hours the docks are very crowded and materials placed on them may be a safety hazard to the Show visitors, other Exhibitors and yourself. NO drilling holes or nailing to fasten to the wood decking will be permitted. All In-Water vessels must arrive on their own power. No towing of vessels will be permitted in the Show. All vessels must be listed with a Brokerage Agreement with a participating Show Exhibitor. For Sale by Owner will NOT be allowed. Also, in order to provide and promote a quality and professional appearance during the Show, signage like: Bank Repos, Bank Owned, Distressed Sale, etc will not be allowed. Event Management has the final approval of all signage and display quality.

9. LIGHT AND POWER

Lighting will be provided for general illumination of the entire Show area. Exhibitors requiring special lighting or an electric outlet should request from Event Management in advance of the Show.

10. CARE AND STAFFING OF EXHIBITS

Event Management will arrange for cleaning docks, tent and general Show area. Exhibitors must, at their own expense, keep their exhibit area clean, boats washed, and total exhibit in a first class condition. Each Exhibitor is responsible for the space occupied and shall make, at its sole cost and expense, all repairs thereto, made necessary by the negligence of the Exhibitor, its licensees, employees, agents and visitors.

ALL EXHIBITS MUST BE ADEQUATELY AND PROPERLY STAFFED AT ALL TIMES DURING SHOW HOURS.

EXHIBITS MUST NOT BE LEFT UNATTENDED DURING SHOW HOURS.

11. INSTALLATION AND REMOVAL OF EXHIBITS

All exhibits must be removed in accordance with the breakdown schedule. Any exhibit or boat not removed on a timely basis will be removed and stored at the Exhibitor's expense. The set-up and breakdown schedules as identified in this Exhibitor's Manual must be strictly adhered to for the safety and convenience of all Exhibitors and the timely presentation of the Show. Please pay particular attention to the schedule as it relates to your exhibit. Installation and removal of exhibits shall be made at the expense of the Exhibitor.

12. EXHIBITOR CREDENTIALS

Credentials will be issued to working exhibit personnel upon written request by the EXHIBIT REPRESENTATIVE on the forms provided. There is a limit to the number of credentials permitted to any one Exhibitor. Credentials will not be released until all space payments are made. Credentials are not to be left at Will Call. Credentials must be left in the Exhibitor Lounge and Check-In Office at registration.

13. DISPLAYS IN PARKING AREAS

Boats, trailers and other production displays are not permitted in the parking areas during the Show hours.

14. ORDINANCE COMPLIANCE

All Electrical, Fire and Health Department regulations, and all City, State, and Federal laws shall be complied with by all Exhibitors.

15. HOURS OF EXHIBITION

For Public Show hours, see Dates, Hours, & Admission. For installation and removal of exhibits, see Move In & Move Out.

ABSOLUTELY NO DISMANTLING OF ANY PORTION OF ANY EXHIBIT WILL BE ALLOWED PRIOR TO THE SHOW CLOSING.

Event Management reserves the right to alter the Show hours without advance notice to Exhibitors and to require immediate evacuation of the Show site including people and/or exhibits in the event of a hurricane, tornado, storm or other "Acts of God" or government interference, without liability to Exhibitors.

16. DRONES

Drone use is not allowed on The Wharf property, Marina or Hotel.

17. INDEMNITY INSURANCE

The Wharf Boat & Yacht Show, nor Coastal Marina Management (Event Management), nor The Wharf Entertainment Properties, nor The City of Orange Beach, nor their representatives or agents ("indemnified parties") shall be liable or responsible for any injury up to and including death to Exhibitors, or their employees, or guests, or visitors while within the confines of the Wharf Entertainment Complex or while on any boat (or boarding device thereto) which the Exhibitor has in the water at the Boat Show; nor shall they be liable for the loss or damage to any goods from any cause whatsoever while the same are in transit to or from the Show, or while they are located in the Exhibit Space. Exhibitor hereby indemnifies and holds the Indemnified Parties harmless from any and all such claims, liabilities, damages and expenses (including attorneys' fees) arising from the foregoing Injuries, losses or damages. The indemnity provisions contained herein shall survive the expiration or earlier termination of this Agreement. Exhibitor shall be responsible at its expense for obtaining commercial general liability insurance with minimum limits of \$1,000,000.00 for Bulk/Wet Exhibitors per occurrence and shall provide a certificate of insurance not less than 10 days prior to show opening naming the following as an additional insured:

MANDATORY by Feb. 26, 2024

Please forward current certificate of insurance evidencing General Liability and Workers Compensation Insurance with the above listed limits to include below Additional Insured.

- 1) Coastal Marina Management, LLC – 1500 West 11th St. Panama City, FL 32401
- 2) Wheels Up Special Events, LLC – 1500 West 11th St. Panama City, FL 32401
- 3) Wharf Entertainment Properties, LLC – 4851 Wharf Parkway, Orange Beach, AL 36561